

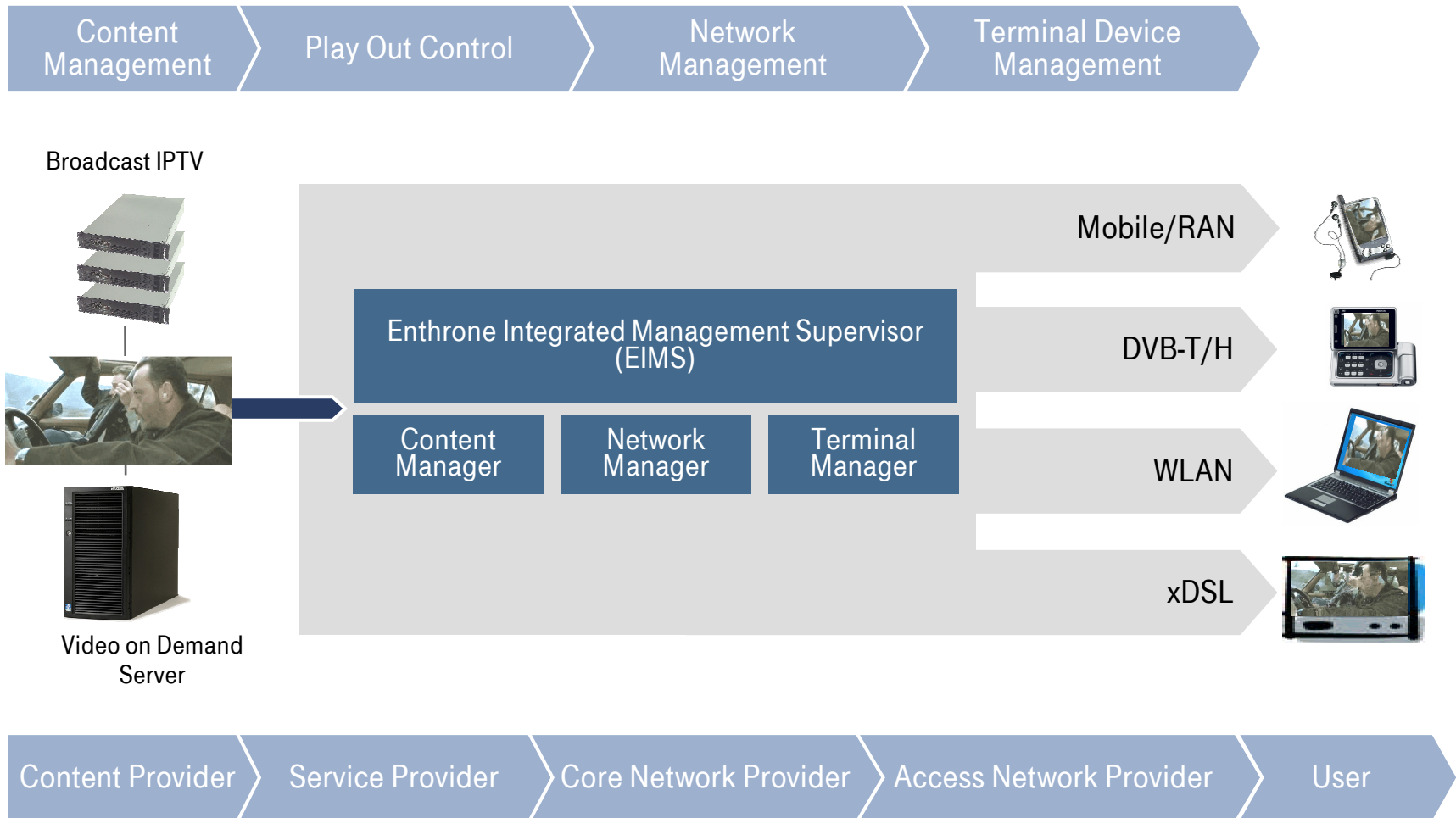
ENTHRONE Large-Scale Pilot.

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Opportunity Insight.

End-to-End Quality of Service through Integrated Management of Content, Networks, and Terminals.



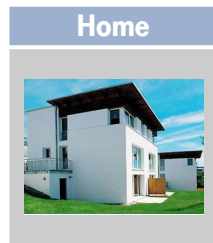
Distributed Interconnected Pilot Deployment.

All pilot islands are interconnected by the GEANT network.

Pilot Island	Usage Scenarios	Demonstrated Enthroned Features
Mobile TV Multi Radio 	<ul style="list-style-type: none"> Video log channel sends user generated videos in a broadcast channel and on-demand. Interactive enriched radio service. 	<ul style="list-style-type: none"> Content Aggregation Metadata Mngmnt. DVB-H, WLAN, UMTS. Cross layer adaptation for Hot spots. Broadcast Service Protection.
Mobile TV 	<ul style="list-style-type: none"> Mobile TV and Video on Demand for people on the move. Cross-border content, local news. 	<ul style="list-style-type: none"> E2E QoS Adaptation with Scalable Video Content. DVB-H, Mesh WiFi. Perceived QoS monitoring.
Educational Content Delivery 	<ul style="list-style-type: none"> High quality download and streaming to Classroom, Home and Mobile. Adapted to the users device. 	<ul style="list-style-type: none"> Full EIMS service management system. HD Video for class room. Overlay Multicast and Caching Content Delivery Network.
E-Learning 	<ul style="list-style-type: none"> Service and network management for video streaming. Performance tests related to network and perceived QoS. 	<ul style="list-style-type: none"> pSLS/cSLS Processing and EQoS Signaling for core and access network. Perceived QoS Monitoring and Control based on audio and video probes.
Network test bed 	<ul style="list-style-type: none"> Network service management. Resource management for access networks. 	<ul style="list-style-type: none"> pSLS/cSLS resource manager for WIMAX and 802.11e networks. NQoS to pQoS mapping Cross layer adaptation

Sample Usage scenario Mobile TV.

In the WLAN the broadcast channel and video clips on-demand are transmitted with an enhanced quality.

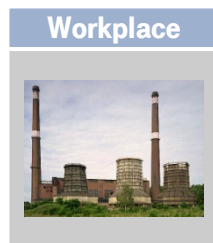


When he gets on the suburban train to Paris, he can relax and continue to watch the same TV program that he already watched at home, optimized for the small screen of his Smartphone.

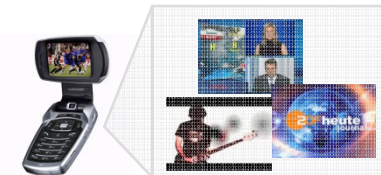


When he arrives at the main station, he often has to wait 10 minutes for the bus. With the new search functionality he can now find his preferred movies much better. He decides to watch the summary of the yesterdays soccer final. At the station he can receive this content using the local hot spot. He chooses to receive the stream with a guaranteed high quality using his Premium Service account.

Harry has to travel more than two hours per day by public transportation. He likes watching TV. His favorite portal offers an appealing compilation of live and on-demand music and video programs.

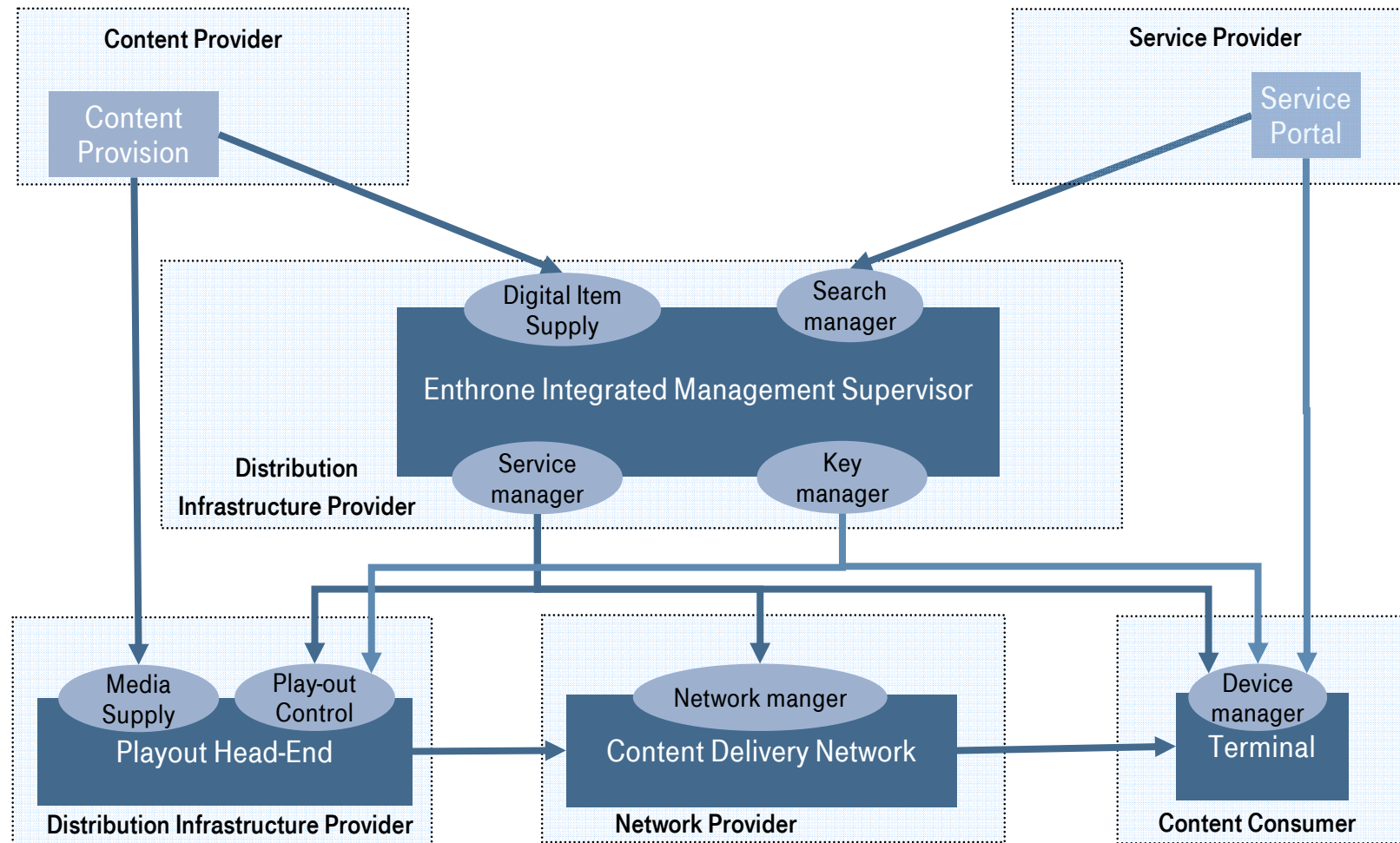


Then on the bus he finalizes watching the match summary with a lower quality. Afterwards he switches back to TV and arrives relaxed and well informed for a full working day. He still wonders how he could live without this service before.



High level architecture.

Service Oriented Architecture for Content and QoS Management



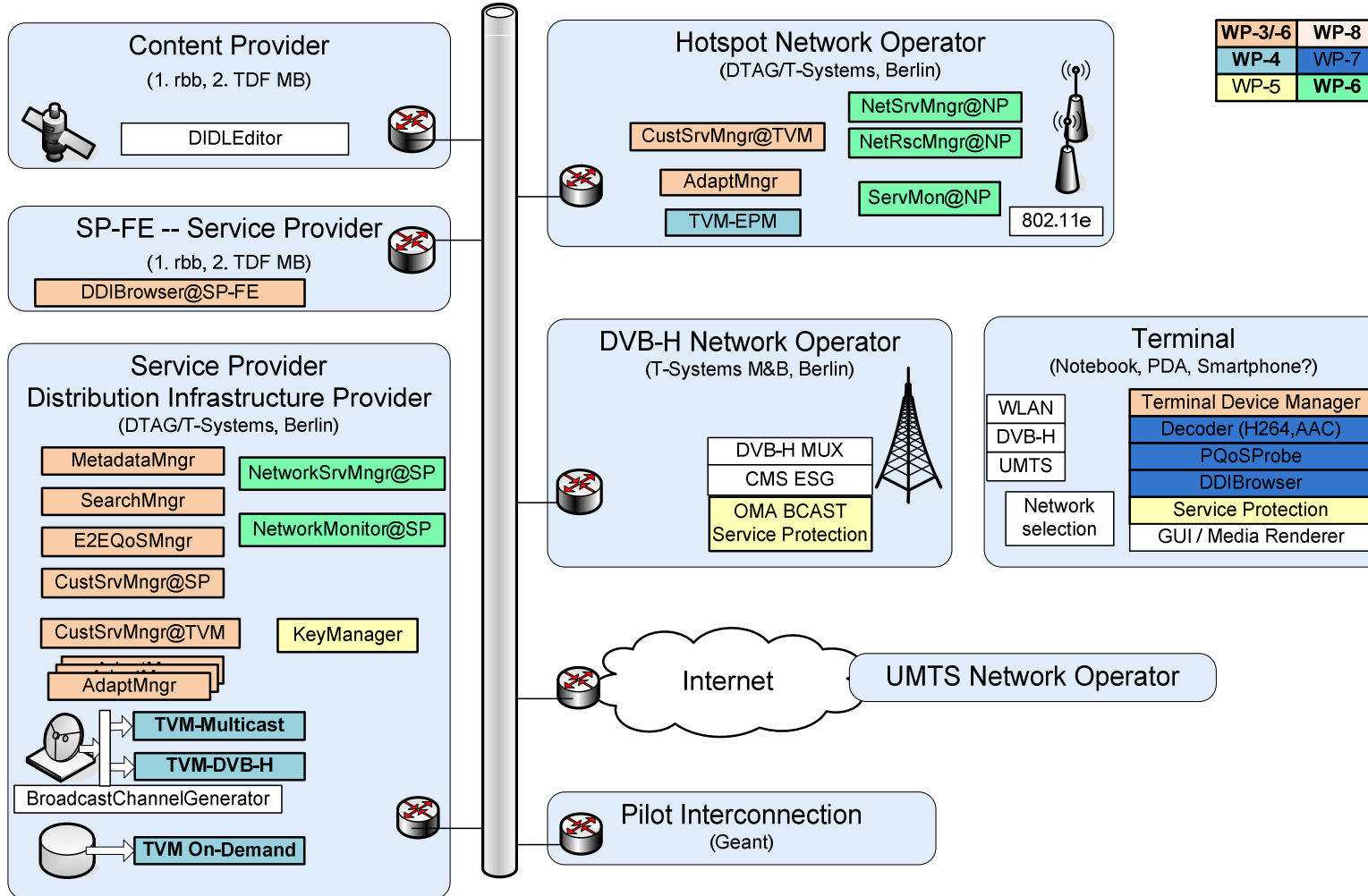
Subsystems.

Support for a large variety of encoder, transcoder, metadata, control, monitor and terminal components.

Transcoder, Transrater	EIMS	Terminal
Realtime AVC/SVC Encoder Offline SVC and Streamer Broadcast MobileTV Encod Broadcast IPTV Encoder High-Quality Ingest Encoder SVC to AVC Adapter Video On-Demand Server Advanced SVC Adapter Error Protection Adapater gBSD-based Adapter	MATool Metadata Manager Search Manager Customer Service Manager End-to-end QoS Manager Adaptation Manager Multicast Manager Caching and CDN Manager	Terminal Device Manager Smartphone AVC/SVC Player PC AVC Player Laser Player (GPAC based) DVB-H ESG Module DID Browser LC Video pQoS Probe HC Video pQoS Probe Audio pQoS Probe Content Decryptor
Content aggregation	Network	Content Protection
Digital Item Editor	Core Network Resource Manager Network Service Manager Access Network Resource Manager Network Service Monitor Perceived QoS Probe	Remote Content Encryptor License Server Service Protection Key Manager

German Pilot Island.

Hotspot QoS control by means of cross-layer adaptation using 802.11e resource management and adaptive error protection.



German Pilot Island.

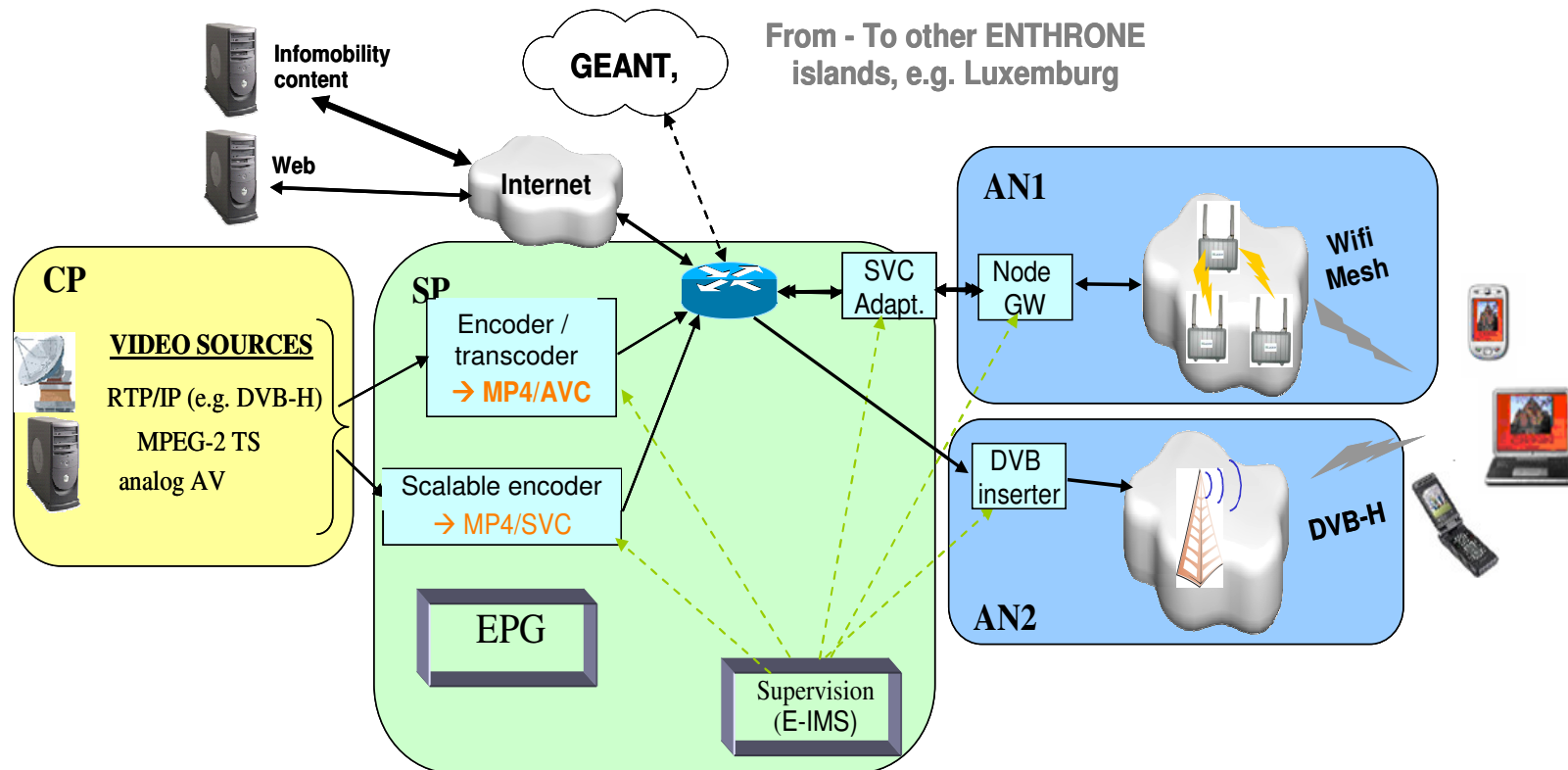
The use cases cover the whole work flow from content provisioning to content delivery and content consumption.

German Pilot Island Use Cases

- 1 Content Provider provides On-Demand Content
- 2 Content Provider provides Live Content
- 3 Service Provider-Front End provider, Service Provider and CP create scheduled broadcast channel
- 4 Service Provider-Front End provider manages the portal for the service
- 5 Content Provider provides Live Content that requires encryption
- 6 Content Consumer connects to the service
- 7 Content Consumer browses and search content
- 8 Content Consumer watches TV over DVB-H, HotSpot or UMTS
- 9 Content Consumer subscribes a Service Class for WiFi streaming services
- 10 Content Consumer watches TV over HotSpot with enhanced Quality Silver I
- 11 Content Consumer watches TV over HotSpot with enhanced Quality Silver II
- 12 Content Consumer watches TV over HotSpot with enhanced Quality after quality alert
- 13 Content Consumer subscribes to an encrypted TV service
- 14 Content Consumer requests for an encrypted TV Service
- 15 Content Consumer watches VoD over HotSpot with adapted content
- 16 Content Consumer continues to watch VoD over UMTS with adapted content

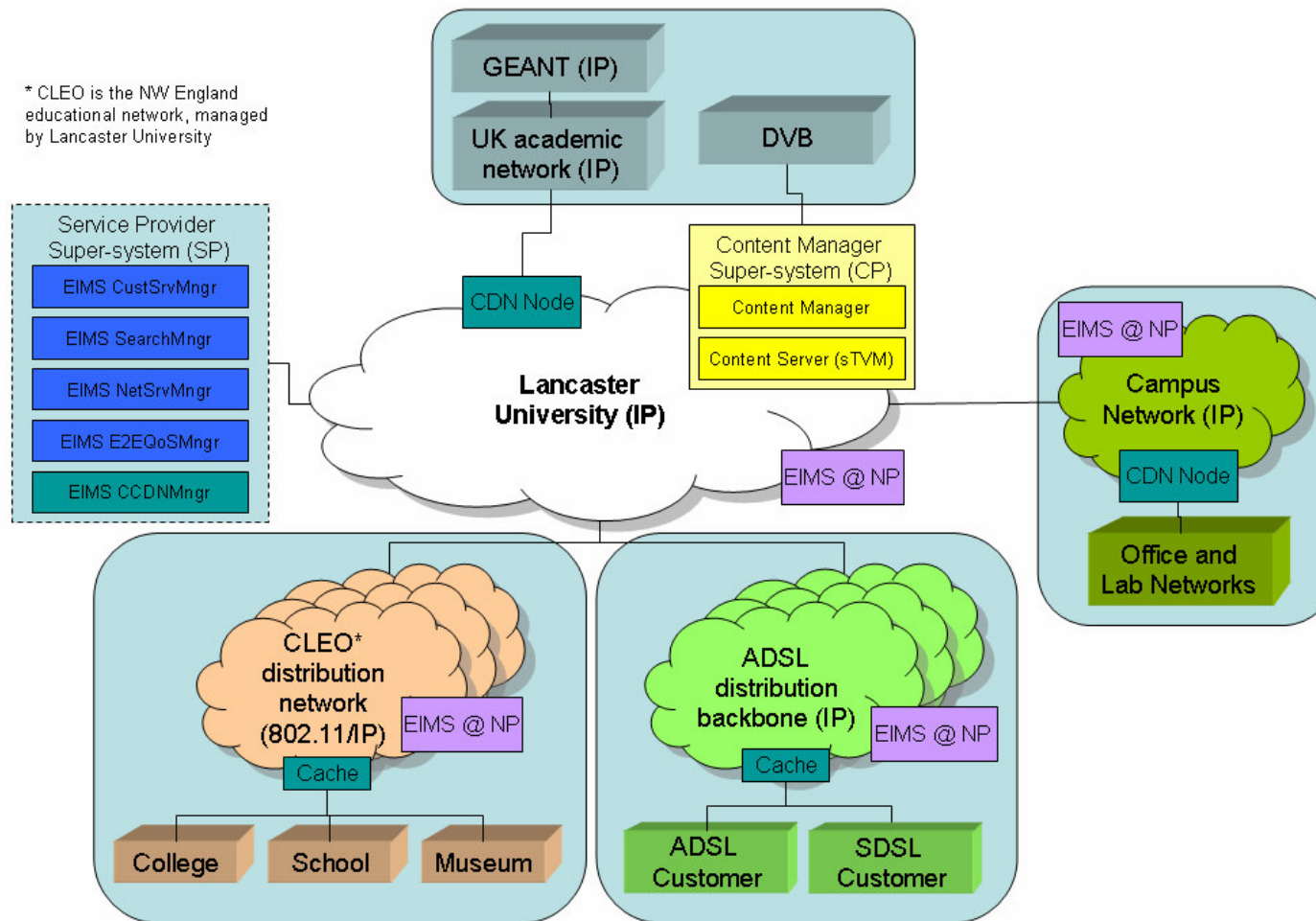
France Luxembourg Pilot Island.

The streams are broadcasted in the WiFi Mesh network using scalable video coding (SVC) to support efficient adaptation.



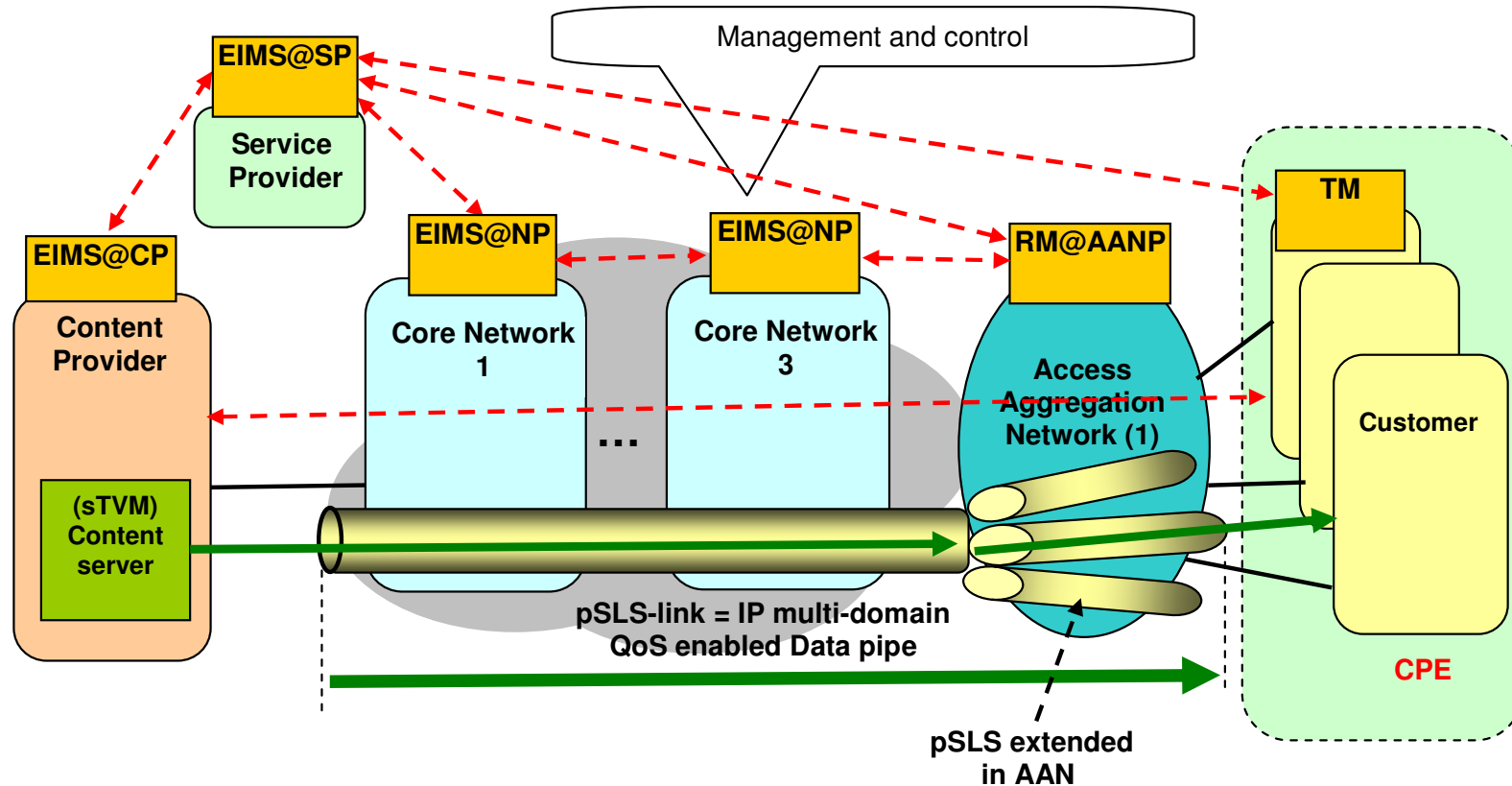
United Kingdom Pilot Island.

Deploy Content Delivery Network functionality for University of Lancaster network and the North-West England Internet.



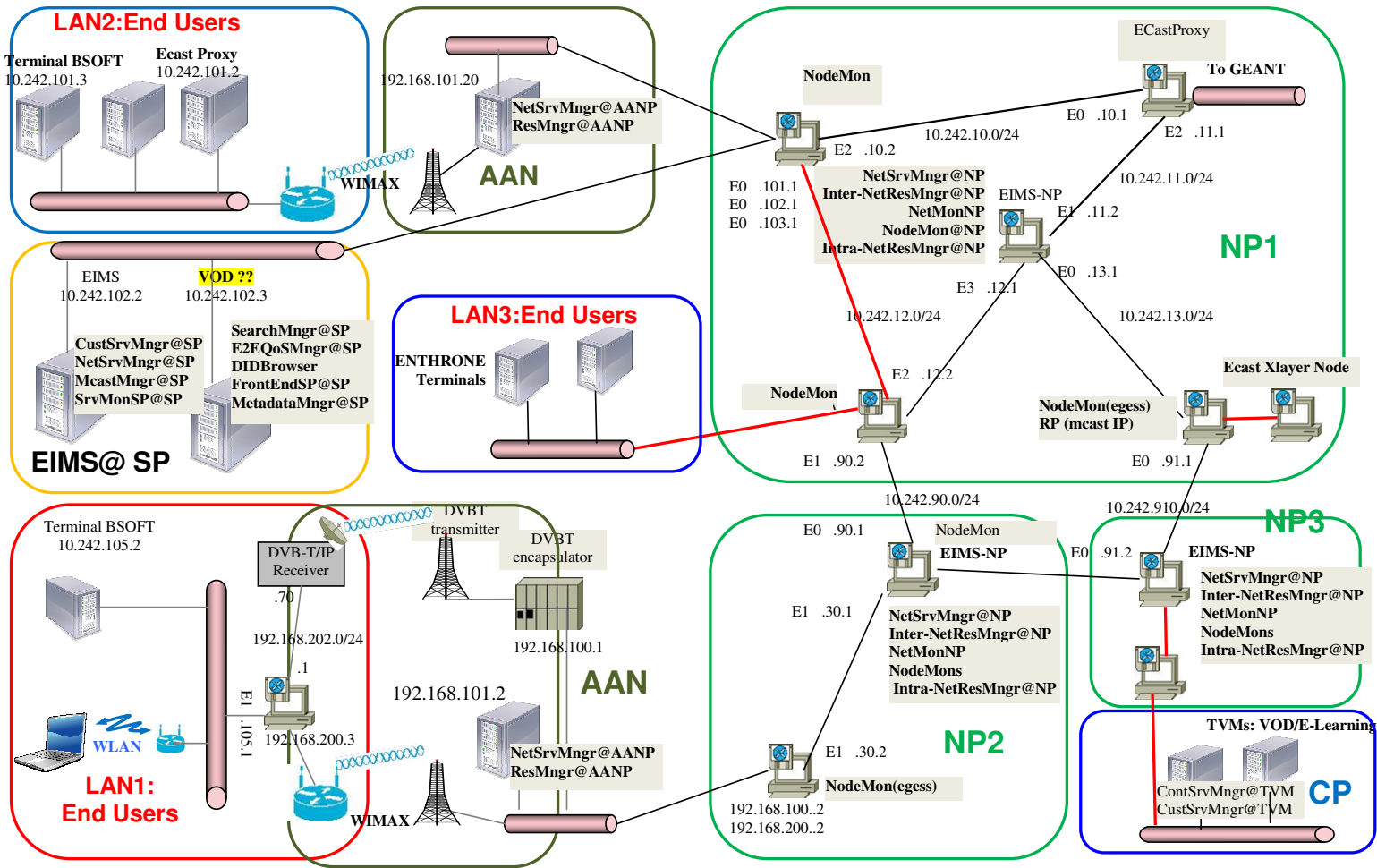
Romanian Pilot Island.

Provider and client Service Level Specifications subscription and invocation for multicast and unicast resource allocation.



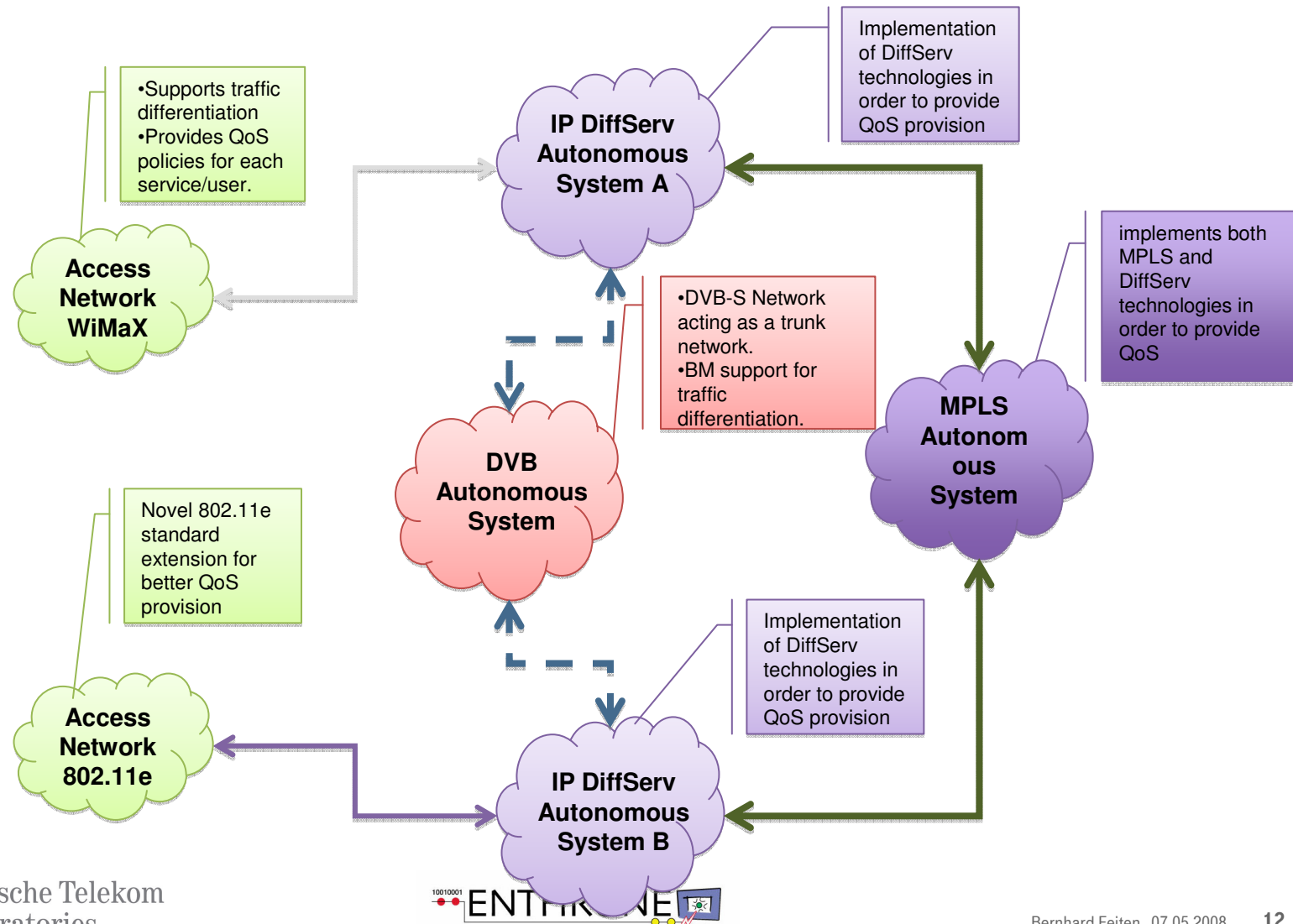
Romanian Pilot Island.

Service provisioning, content transport and delivery through various core and access networks.



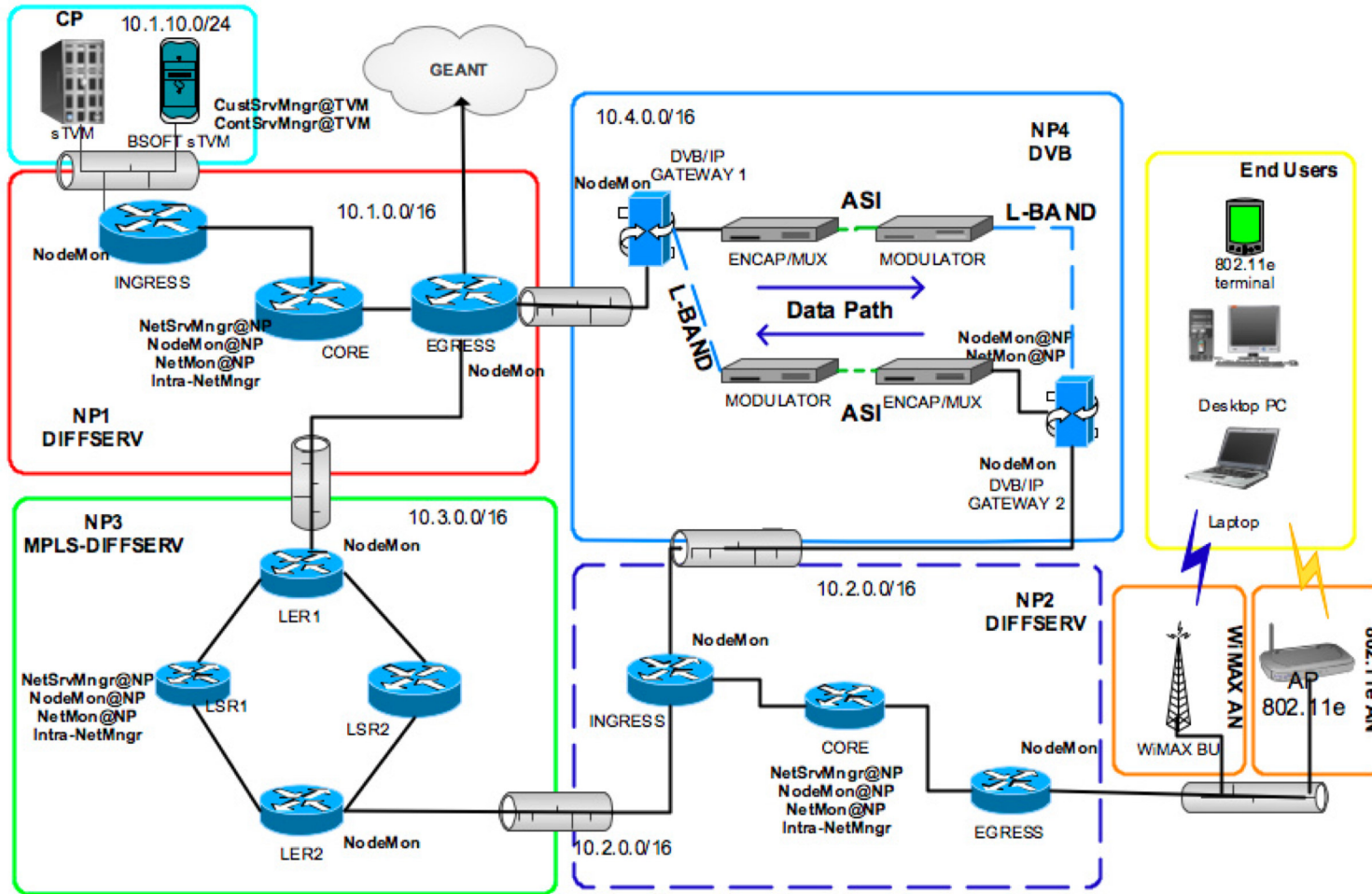
Greek Pilot Island.

Verification and performance assessment of QoS control mechanism and algorithm focused to network specific objectives.



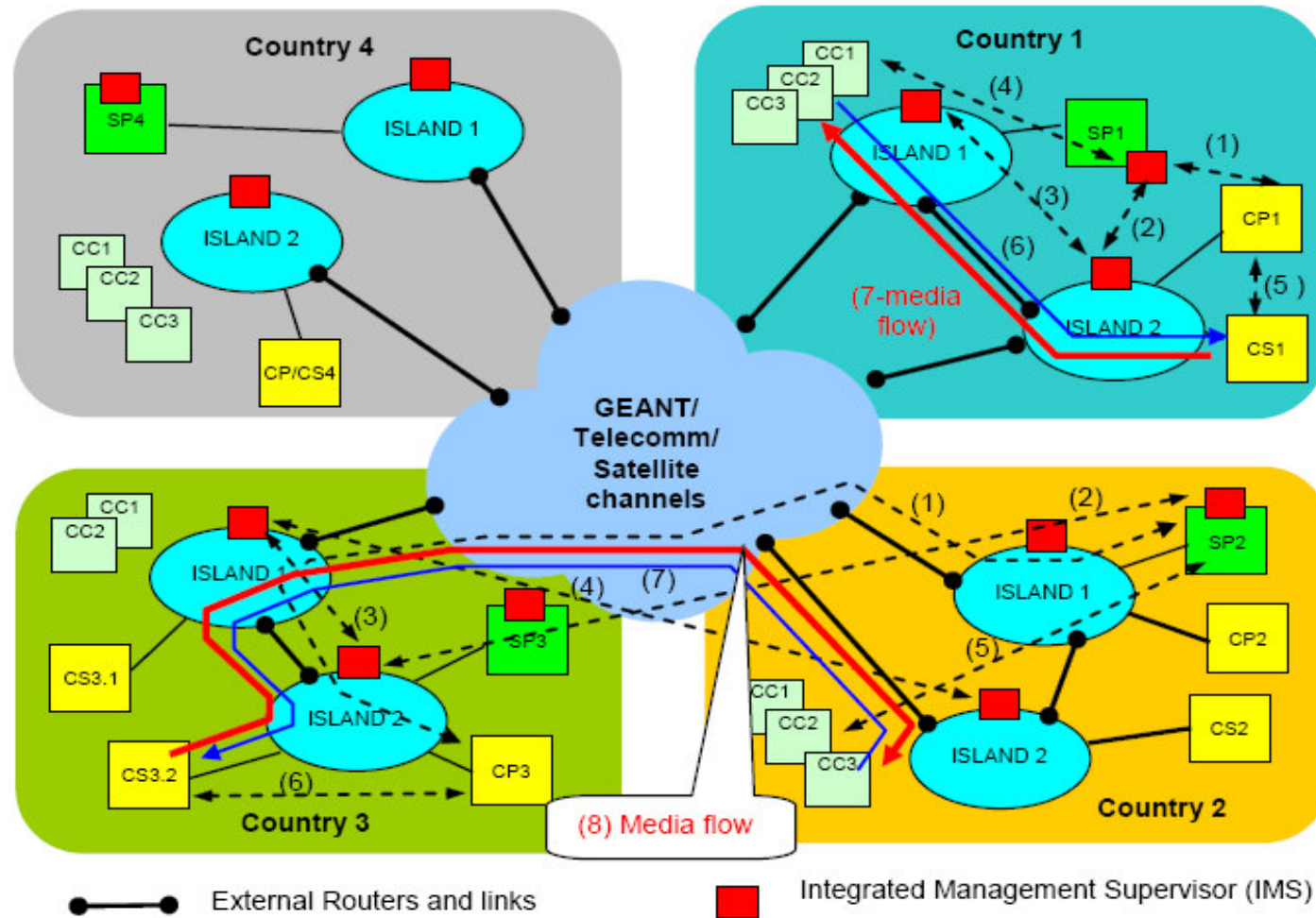
Greek Pilot Island.

Mapping of video enhance layers of scalable video coding (SVC) to diffserv and 802.11e QoS classes.



Interconnection of the Pilot Islands.

Digital item declarations and streaming content can be used by all Service Providers of every pilot island.



Large-Scale Pilot.

Demonstrating the technological basis for an open, horizontal service landscape for QoS enabled audiovisual streaming services.

Large scale pilots demonstrations.

- Overarching metadata concepts for an end-to-end media framework for content provisioning and QoS enabled content delivery.
- Integrated management supervision for the control of the play-out, the network resources and interfaces for various subsystems.
- Cross-layer adaptation for QoS control on different layer and levels.
- Support for scalable video coding
- Inter-domain and access network resource management.
- Overlay multicast and caching CDNs.
- Integrated concept for network and perceived quality of service monitoring including QoS probes in the terminal.
- Distributed roles in the service landscape that allow varying business models.