**EUMOB 2009** 

http://www.mobimedia.org/

**3rd European Symposium on Mobile Media Delivery** 

(EUMOB) 2009 in conjunction with MobiMedia 2009 7-9 September, 2009, Kingston University, UK

Call for Papers

2009



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# **3rd European Symposium on Mobile Media Delivery (EUMOB) 2009** in conjunction with MobiMedia 2009

7-9 September, 2009, Kingston University, UK

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The delivery of multimedia content to every mobile handset on every mobile network, anytime and anywhere is still a major challenge. Several European research projects from the FP6 and the FP7 programme are addressing the challenges of mobile media delivery. Due to the interdisciplinary nature of mobile media delivery, projects from the mobile and wireless area, from the networked media area as well as from the content technologies area, not neglecting security and experimental facilities, are dealing with mobile media delivery.

One of the goals of the symposium is to allow exchange of ideas and interaction among the different European Projects on the topic in question, with a special focus on recently started FP7 projects. European technology platforms are also invited to present their views in the area.

Besides these projects, other research work about mobile media delivery is carried out in academia, research institutes and industrial companies. EUMOB 2009 will give researchers the opportunity to present their latest results on this topic. Researchers active in FP6 and FP7 research projects as well as other leading international researchers are invited to participate and share their latest findings.

Authors are invited to submit original, unpublished contributions dealing with topics on mobile media delivery, including, but not limited to:

- Architectures for mobile media delivery
- Mobile media delivery over next generation systems
- Peer-to-peer networks for mobile media delivery
- Solutions for optimized media delivery and transport over heterogeneous networks
- Quality of Service/Experience issues and solutions, including video quality assessment methods
- Network convergence for media delivery
- Media adaptation to networks and devices
- Cross-layer communication for mobile media delivery
- (Scalable) source coding for mobile media
- Source/channel coding and joint optimizations
- Efficient usage of radio and spectrum resources
- Mobile media delivery to multiple users
- Interactive mobile broadcast and Mobile TV
- Security and protection for mobile media delivery
- Content-aware and context-aware mobile media delivery
- Standards for mobile media delivery
- Health, transport and environment applications

#### **Important Dates**

Paper Submission: May 31, 2009 June 12, 2009 (extended)

Review Results: July 10, 2009

Submission of Camera-ready Papers: July 24, 2009

### **Publication**

Submissions should be full-length papers of up to 5 pages (including all figures and references) formatted according to <a href="ACM publication template">ACM publication template</a>. Papers will be accepted only by electronic submission through the ASSYST system and the instructions can be found at <a href="http://www.mobimedia.org/eumob2009.shtml">http://www.mobimedia.org/eumob2009.shtml</a>. Accepted papers will be published in Springer LNICST (Lecture Notes of ICST) and will be made available in ACM Digital Library.

Selected papers will be invited to submit an extended version to the Special Issue on Mobile Media Delivery of the Springer's International Journal on Multimedia Tools and Applications (MTAP).